

# Appendix 8 - Draft Implementation Plan

Highways and Transport Committee  
25<sup>th</sup> January 2024

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## Draft Implementation Plan

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This appendix presents a high-level draft implementation plan, which aims to outline the timescales for implementing the proposals across the four MTFS parking initiatives, which are:

- **Initiative 1** – To develop proposals for implementing Pay & Display parking charging on a more consistent basis across the borough, considering the specific nature of each centre, the demands for car parking, alternative options available and the need for a package of mitigation measures to control displacement of car parking.
- **Initiative 2** – To review parking tariffs at council-operated car parks to develop proposals to adjust for inflation, since the previous adjustment to tariffs in 2018.
- **Initiative 3** – To review the Council's use of staff and member parking permits to develop an approach that better aligns with the Corporate Travel Plan and reduces costs.
- **Initiative 4** – To pilot a system of Demand Responsive Parking Charges at a number of locations including the new Royal Arcade car park in Crewe, plus sites in Macclesfield and Wilmslow to assess whether such an approach has wider applications across the parking service.

Table 1 presents the draft implementation plan for Initiatives 1 to 3. The draft implementation plan for Demand Responsive Parking Charges (Initiative 4) is presented in Table 2.

Table 1: Draft implementation plan for the introduction of parking charges in free towns, changes to existing tariffs and staff and member permits

Item	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
H&T Committee Decision												
Engage and negotiate with Town/ Parish Councils who are interested in a potential asset transfer												
<b>Introduction of Parking Charges in Free Towns</b>												
Notice of Making (statutory minimum of 21 days), including preparation and posting of notices												
Purchasing of all equipment, including pay and display machines, feeder pillars, signage, posts etc												
Electrical connections (where required)												
Complete maintenance works (where required)												
Implement proposals												
<b>Changes to Existing Tariffs in Charged Towns</b>												
Notice of Making (statutory minimum of 21 days), including preparation and posting of notices												
Resurfacing/ maintenance (where required)												
Reconfigure existing pay and display machines and implement proposals												
<b>Staff/ Member Permits</b>												
Undertake a consultation with staff, members and trade unions on proposals												
Review representations made during consultation												
Report for Corporate Policy committee – Corporate Travel Plan												

Item	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
Committee decision												
Implement proposals												

Table 2: Draft implementation plan for the trial and roll out of demand responsive parking charges

Item	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025	October 2025
H&T Committee Decision																						
Engage and negotiate with Town/ Parish Councils who are interested in a potential asset transfer																						
<b>Demand Responsive Parking Charges</b>																						
Implement first trial at the new Royal Arcade multi-storey car park in Crewe																						
Monitoring report (6 months and 12 months) to take onboard feedback from users																						
Assess business case for other suitable car parks to trial demand responsive parking charges outside of Crewe																						
Roll out initiative at further trial sites																						